REPUBLIQUE FRANCAISE

TOUQUES

Association du Village d'Art de Touques

MILLENIUM 2027, ANNÉE EUROPÉENNE DES NORMANDS 1027-2027

Franco-British competition for painters

Call for Applications

Co-organisation City of Touques – AVAT

10 French painters – 10 British painters

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Hôtel de ville - 7, place Lemercier — 14800 Touques - +33 2 31 88 00 07 - attractivite@mairiedetouques.fr

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1. Context of the competition

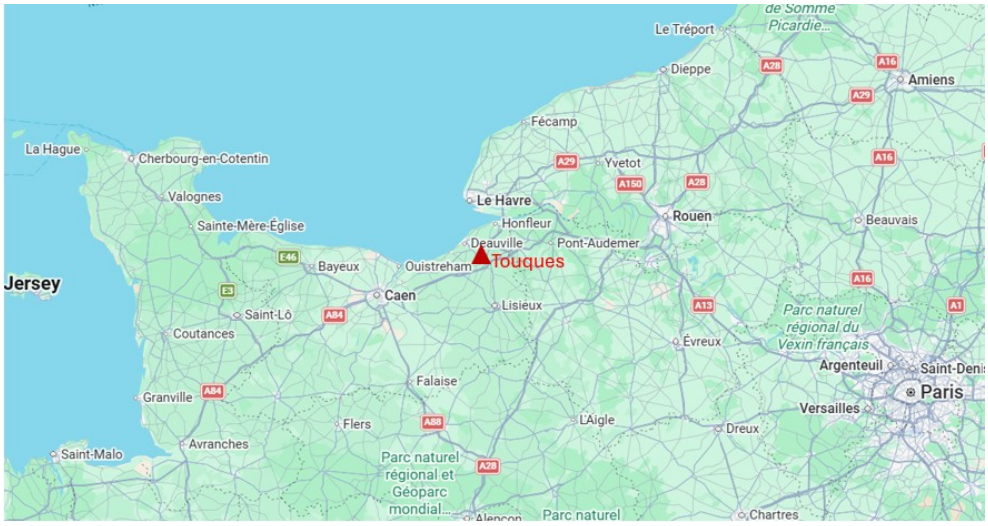
In 2027, the **Normandy Region** will celebrate the millennium of a major historical figure: William the Conqueror. Born in 1027 in Falaise, the man and his descendants shaped Europe and its history through their epics and conquests. To praise William's legacy, Normandy and several European territories, which share a common heritage with it, have launched "**Millennium - 2027, European Year of the Normans**". A large-scale popular, cultural and tourist event, with a European scope.

Throughout the year 2027, **MILLENIUM** will invite you to travel through a rich and varied program, designed thanks to unprecedented cooperation between European cultural structures:

- theatrical creations and live shows
- Concerts and musical events
- Exhibitions and heritage visits
- Sporting and gastronomic events
- unique tourist experiences in Normandy and Europe

Strong communication will highlight all these events throughout Europe.

Touques, near Deauville, is an artists' village, proud of its rich past, its heritage and committed to promoting the arts. Touques has been the scene of several episodes in the epic of the Dukes of Normandy; it is carrying with the Association du Village d'Art de Touques (AVAT) one of the events labelled Millenium, in this case the artists' competition which is the subject of this call for applications.



2. Call for applications (Competition general information)

- Theme: "**From Harold's oath to the Salisbury oath**" (see below).

- Prizes :
  - 1st prize : **Millenium Prize of the City of Touques** : € 3000.
  - 2nd prize in the UK : **Friends of Touques Prize** €1500 for a British winner
  - 2nd French prize : **Alain Pierre-Kahn Prize** €1500 for a French winner

And other prizes in preparation.

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- Two exhibitions: In Salisbury (Wiltshire), Fisherton Mill Gallery, then in Touques (Normandy), Saint-Pierre Church. See details, infra.





- From Harold's Oath to the Salisbury Oath
  Artwork inspired by the theme above. Artwork should be framed (max width of frame moulding: 25cm) although canvases or panels can be presented unframed. Any painting / drawing medium and approach accepted but not including digital art or photography. Artwork size: Maximum 100 x 81cm / Minimum: 55x33cm. Selected works should be ready to hang with D-Rings and cord / wire. Approx size guide:

Size 10
10F (Figure): 55 × 46 cm (approximately 21.7 × 18.1 in)
10P (Landscape): 55 × 38 cm (approximately 21.7 × 15.0 in)
10M (Marine): 55 × 33 cm (approximately 21.7 × 13.0 in)
Size 40
40F (Figure): 100 × 81 cm (approximately 39.4 × 31.9 in)
40P (Landscape): 100 × 73 cm (approximately 39.4 × 28.7 in)
40M (Marine): 100 × 65 cm (approximately 39.4 × 25.6 in)

- Eligible candidates:
  - French or British residents
  - Professional Painters
- Application fee: €50 (non-refundable, even in case of non-selection).
- 1 work per painter (polyptych possible)
- For registration and selection, the information requested at the bottom of the registration form (§ 10) must be sent by email to the organiser: attractivite@mairiedetouques.fr
- 10 works by French painters and 10 works by British painters will be selected.
- At least 3 works will be awarded.

- Timeline:
  - Registration: from 1 September 2026 to 31 January 2027 (final upon receipt of the application fee, by bank transfer; RIB attached).
  - Selection: Transmission of the file, including photo of the work: before March 15, 2027
  - Selection of the 20 works: April 10, 2027
  - Exhibition in Salisbury: April 30 to May 15, 2027
  - Exhibition in Touques: July 3 to 18, 2027
  - Prize giving: Saturday 17 July 2027 in Touques.

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3. Theme

"From Harold's Oath to the Salisbury Oath"

History from one bank to the other is relived through art



In 2027, Normandy will celebrate the millennium of the birth of William the Conqueror. On this occasion, Touques wishes to recall the important role it played in the history of the duchy and in the epic of William.

In the eleventh century, thanks to its port, its forest and its position between Rouen and Caen, Touques was a major economic and strategic centre of the estuary. Guillaume regularly stayed in his fortified residence of Bonneville-sur-Touques, overlooking the port.

It was in this castle that the famous oath of Harold was taken, around 1064: Harold Godwinson promised William to support his rights to the throne of England. The coronation of Harold in 1066, in violation of this promise, provided William with a justification for the conquest of England, an episode immortalized by the Bayeux Tapestry.

Twenty years later, in 1086, another oath marked the Conqueror's reign: the Oath of Salisbury, by which William gathered his vassals and demanded their loyalty. A new link with Touques was forged in 1087 when his son, William the Red, embarked from his port to reach England and succeed his father.

Centuries later, the two sides of the Channel came together again through art. On the Côte de Grâce, from Deauville to Honfleur, the Normandy landscapes participated in the emergence of Impressionism and Franco-British artistic exchanges, from Turner and Constable to Boudin, Corot and Manet.

Two shores, two oaths, a conquest, ships, a tapestry, landscapes and artists: so many sources of inspiration for the artistic competition organized in 2027, as part of the partnership between the Normandy Region, the City of Touques, the Association of the Village des Arts de Touques, Fisherton Mill and Salisbury 800.

4. Competition Criteria

- Thematic relevance
- Technical mastery (quality of execution, management of colour, light and composition)
- Originality, uniqueness
- Visual and emotional impact
- Compliance with formal instructions.

5. Exhibitions, sales

Two exhibitions:

- Salisbury (Wiltshire, England), Fisherton Mill Gallery, **30 April to 15 May 2027**
- Touques (Normandy, France), Quartier des Arts, from **3 to 18 July 2027**

The selected and exhibited works may be sold during these exhibitions. Commissions are 46% (+9% VAT) in Salisbury (Gallery) and 35% in Touques (AVAT). They can only be delivered to buyers from July 19, 2027.

6. Organizers, Curators, Jury

Co-organizers:

- City of Touques, 7 place Lemercier, 14800 Touques. Contact: Jean Philippe Eliard. attractivite@mairiedetouques.fr
- AVAT (Association du Village d'Art de Touques), 8 rue Schaeffer, 14800 Touques

Partners:

- Fisherton Mill Gallery, 108 Fisherton St, Salisbury SP2 7QY, United Kingdom
- Atelier de l'Etoile (Touques)
- Normandy Region - MILLENIUM
- Salisbury 800, United Kingdom
- InDeauville

Curators :

- Touques: Mrs. Nathalie de Fouquières and Mrs. Laurence de Marliave
- Salisbury: Mrs. Nathalie de Fouquières and Mrs. Rosie Townsend-Jones

Jury:

- President: Mrs. Laurence de Marliave
- Vice-Presidents: Mrs. Nathalie de Fouquières, Mrs. Deborah Fox

The members of the jury will be artists, art critics, art historians and/or from partner structures. List on request, from December 2026.

7. Communication

The "Millennium" label of the event will give it a significant media impact. This anniversary will be the occasion for many cultural events between spring and autumn 2027, which will benefit from very significant media coverage, under the impetus of the Normandy Region.
This millennium will shine in different European countries: the United Kingdom and Ireland, the Channel Islands, Flanders, Norway and Denmark and the 6 regions of Southern Italy: Puglia, Basilicata, Calabria, Campania, Molise and Sicily.

In addition to the Normandy Region, the City of Touques and InDeauville will ensure sustained, multi-channel communication for the two exhibitions.
In Salisbury, the Fisherton Mill and the Salisbury 800 organisation will promote the event, which will coincide with the 800th anniversary of the Salisbury Charter.

The selected artists undertake to relay the organisers' communications and to promote this competition and the related exhibitions themselves.

8. Logistical and financial arrangements

The organisation supports:

- Transport costs and insurance for the transport of works between Touques and Salisbury (round trip).
- The costs of vernissage and finishing of exhibitions
- Facilitating the accommodation of selected artists in France and England (in private homes).

Payment of prizes: a withholding tax is to be considered for British residents.

9. Commitments of the selected artists

- Be present in Touques, as much as possible, at the award ceremony on Saturday, July 17, 2027.
- Be present at both exhibitions.
- Contribute to the promotion of the event.
- Leave the works, even if sold, at the disposal of the organizers until July 18, 2027 inclusive.
- Take charge and organise the delivery of their work to Touques as soon as its selection is announced (except for artists based in the United Kingdom, who will deliver them to Salisbury for the exhibition).

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City of Touques https://www.mairiedetouques.fr/
Normandy region: https://www.normandie.fr/
Millennium: https://www.millenium.fr/
InDeauville: https://www.indeauville.fr/
Fisherton Mill: https://fishertonmill.co.uk/
Salisbury 800: https://salisburycitycouncil.gov.uk/salisbury-800/
Small Cities of Character: https://www.petitescitesdecaractere.com/

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10. CONTEST REGISTRATION FORM

Name: .....

Artist name: .....

Address (including postcode): .....

.....

Phone: .....

email: .....

Nationality: .....

Professional status: .....

Are you over 18: YES ☐ NO ☐

Expected presence in Salisbury (French): YES ☐ NO ☐
Expected presence in Touques (English): YES ☐ NO ☐

Would like to stay with a host family (if possible)

- **In Salisbury:** YES ☐ NO ☐
- **In Touques:** YES ☐ NO ☐

The dates of the artists' stay may be specified later.

☐ I have read the personal data protection policy relating to the organisation of the competition (below) and I agree to the processing of my data under the conditions described.

☐ I authorise the City of Touques, the AVAT and their partners mentioned above to reproduce, represent and distribute, free of charge and non-exclusively, my surname, my first name, my biography, my photograph as well as the visuals of the works presented in the context of the competition, on any communication medium related to it (website, social networks, catalogue, press kit, posters, printed and digital publications, exhibitions, etc.), for the sole purpose of promoting the competition, the participating artists and its results.

This authorisation is granted for a period of 4 years from the date of my registration and for the whole world. It can be withdrawn at any time for future uses by contacting attractivite@mairiedetouques.fr without calling into question the lawfulness of the processing carried out before this withdrawal.

Signed: .....

Date: .....

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Documents to be attached: (by email: attractivite@mairiedetouques.fr)

When registering, send the organizer, before January 31, 2027:
- Form above duly completed
- Certificate of professional insurance

⇨ The registration will be taken into account upon receipt of the 50 € by bank transfer, to the AVAT account.

For the selection, send to the organiser, **before March 15, 2027**:
- a high-definition photo of **the work**;
- a text presenting the work and the artistic approach (250 to 400 words);
- a presentation of the artist with photo-portrait (200 to 400 words).
- A history of the artist's exhibitions
- Certificate of authenticity of the work
- Proforma invoice of the work, in customs value.

Bank details AVAT :
Titulaire : Association ACQDAT
Banque : Crédit Agricole de Normandie
IBAN : FR76 1660 6190 1184 8715 3472 032
BIC AGRIFRPP 866

Protection of personal data:
The information collected in the context of your registration for the competition is processed by the Touques Town Hall, the data controller, in order to manage your participation in the competition, communicate with the candidates, organise the selection and, where applicable, promote the results of the competition.

The data collected is intended exclusively for the persons authorised to manage the competition and is not used for commercial purposes without your prior consent. The data is kept for the time necessary for the organisation of the competition and the management of the legal obligations arising from it, and then archived or deleted in accordance with the regulations in force.

In accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act, you have the right to access, rectify, erase, limit processing, object and, where applicable, have the right to the portability of your data.
To exercise these rights or for any questions relating to the processing of your personal data, you can contact attractivite@mairiedetouques.fr.

If, after contacting us, you believe that your rights are not respected, you can file a complaint with the CNIL (www.cnil.fr).

By validating this form, you acknowledge that you have read this information relating to the processing of your personal data.

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